

# BUSINESS CAREER PROGRAM – BUSINESS FINANCE CONCENTRATION

The Business Finance Concentration of the Business Career Program allows students to understand widely used financial concepts and accounting principles. Students will be able to interpret financial statements to facilitate effective decision making, they will learn how to perform budgeting and forecasting to increase profitability and gain a global perspective on financial markets and multinational organization operations.



Certification exam preparation and fees for 1 exam are included with this program.

Hybrid schedules available



## PROGRAM LENGTH

44 Weeks  
\*54 Credit Hours

## PROGRAM COSTS

Tuition: \$1,350 per quarter  
Course Materials Fee:  
\$180 per quarter  
Supply Fee: \$40 per quarter  
Total: \$1,570 per quarter

Tuition: \$5,400 per year  
Course Materials Fee:  
\$720 per year  
Supply Fee: \$160 per year  
Total: \$6,280 per year

## EXTERNSHIP\*

Externship can only be taken once a student has successfully earned 12 credits

\* ADDITIONAL OPTIONAL COURSES FOR UP TO 9 MAXIMUM CREDITS



800.684.6884  
CSINOW.EDU

## COURSES

---

- **Risk Management**  
6 Qtr. Credit Hours / 5 Weeks
- **Investment Concepts**  
6 Qtr. Credit Hours / 5 Weeks
- **Legal and Ethical Considerations in Business**  
6 Qtr. Credit Hours / 5 Weeks
- **Business Financial Concepts**  
6 Qtr. Credit Hours / 5 Weeks
- **International Finance**  
6 Qtr. Credit Hours / 5 Weeks
- **Business Information Systems**  
6 Qtr. Credit Hours / 5 Weeks
- **Financial Statement Analysis**  
6 Qtr. Credit Hours / 5 Weeks
- **Costs and Budgeting**  
6 Qtr. Credit Hours / 5 Weeks
- **Business Professional Externship**  
3 Qtr. Credit Hours / 6 Seminar Hours / 84 Externship Hours
- **Cross-Cultural Management Fundamentals**  
3 Qtr. Credit Hours / 5 Weeks
- **Introduction to Small Business Management**  
3 Qtr. Credit Hours / 5 Weeks

## EXTERNSHIP INFORMATION

---

### EXTERNSHIP OBJECTIVES

- Identify various potential threats to businesses.
- Be introduced to the development of risk mitigating strategies.
- Be introduced to the different types of financial investments.
- Identify investment objectives and how to effectively diversify a client's portfolio.
- Understand the legal, ethical, and regulatory requirements of businesses.
- Utilize key accounting principles and assumptions to accurately evaluate the assets and liabilities of a business.
- Be introduced to international trade practices and the key principles that influence international banking.
- Demonstrate how manual and computerized records and protocols are integrated with financial accounting and corporate decision making.
- Interpret and analyze financial statements to effectively forecast a company's profitability and financial risk.
- Examine the traditional budgetary process as well as alternative approaches and cost saving strategies to overcome budgetary issues.

### JOB TITLES

- Accountant or Bookkeeper
- Bookkeeping, Accounting, or Auditing Clerk
- Brokerage Clerk
- Business Analyst
- Credit Counselor
- Financial Analyst
- Financial Services Representatives
- Financial Services Sales
- Loan Officer
- Payroll Assistant
- Personal Banker
- Project Manager
- Bank Teller
- Risk Management Specialist
- Investment Analyst
- Portfolio Assistant Manager

