BCP ORGANIZATIONAL COMMUNICATION

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The Organizational Communication Concentration of the Business Career Program prepares students to communicate effectively in contemporary business and professional environments. Students examine how communication shapes organizational culture, information flow, collaboration, decision-making, and relationships with internal and external stakeholders. The concentration develops practical skills in business writing, presentations, stakeholder communication, and communication planning. Through applied projects, case studies, and workplace scenarios, students learn to analyze communication needs, adapt messages for different audiences, and support organizations during change, emerging issues, and crises. Upon successful completion of the program students will be prepared to contribute to communication, coordination, stakeholder engagement, and organizational initiatives across a variety of industries.



PROGRAM LENGTH

44 Weeks
54 Credit Hours

PROGRAM COSTS

Tuition: $1,600 per quarter
Course Materials Fee: $180 per quarter
Supply Fee: $40 per quarter

Total: $1,820 per quarter

Tuition: $6,400 per year
Course Materials Fee: $720 per year
Supply Fee: $160 per year

Total: $7,280 per year

COMPUTER SYSTEMS INSTITUTE
800.684.6884
CSINOW.EDU

Computer Systems Institute (CSI) is approved by the Division of Private Business and Vocational Schools of the Illinois Board of Higher Education and is licensed by the Commonwealth of Massachusetts Division of Professional Licensure, Office of Private Occupational School Education. CSI is authorized under federal law to enroll nonimmigrant alien students, student visas are issued to those who qualify. Programs vary by location. For more information about program graduation rates and other important information, visit our website at: www.csinow.edu/about-csi/consumer-information - Effective: 04/09/2026 MA

COURSE DESCRIPTION

- **Communication in Organizations**
  12 Qtr. Credit Hours / 11 Weeks
- **Communication and Business Writing**
  12 Qtr. Credit Hours / 11 Weeks
- **Strategic Communication and Stakeholder Engagement**
  12 Qtr. Credit Hours / 11 Weeks
- **Organizational Change and Crisis Communication**
  12 Qtr. Credit Hours / 11 Weeks
- **Cross-Cultural Management Fundamentals**
  3 Qtr. Credit Hours / 5 Weeks
- **Introduction to Small Business Management**
  3 Qtr. Credit Hours / 5 Weeks