



CSINOW.EDU



ACHIEVING GREATNESS

ALIGNING PURPOSE, PEOPLE, AND VALUES

Vision

To build a community where transformative experiences help each student reach their full potential

Mission

We empower students to realize their career and academic goals by providing industry-relevant education through:

- Career-focused academic programs
- Practical application of learned content
- Student-centered services and activities
- Comprehensive career services

Core Values

Transparency

We Conduct Ourselves with Openness and Honesty

Integrity

Be Trustworthy, Ethical, and Responsible

Continuous Improvement

Strive for Excellence as Individuals and as a Team

Empowerment

You Make the Difference

Team Work

Listen, Contribute, and Collaborate

Innovation

Yes Before No – Be Courageous, Be Creative, Be the Change

Execution

Plan It, Own It, Do It

Community Culture

Foster a Diverse, Equitable, Inclusive, and Safe Environment

Pillars of Growth

Inquisitive Mindset	Organizational Effectiveness & Efficiency	Student Success	Brand Positioning
Champion the pursuit of new knowledge and practices	Engage and empower employees to deliver high-quality services while optimizing resources and cultivating a service – first mentality	Foster engagement, learning, and leadership in students to achieve academic, and career goals	Deliver a transformative experience that creates value relevant to the student’s journey