BUSINESS CAREER PROGRAM – BUSINESS FINANCE CONCENTRATION

The Business Finance Concentration allows students to understand widely used financial concepts and accounting principles. Students will be able to interpret financial statements to facilitate effective decision making, they will learn how to perform budgeting and forecasting to increase profitability and gain a global perspective on financial markets and multinational organization operations.







COURSES

Risk Management

6 Qtr. Credit Hours / 5 Weeks

Investment Concepts

6 Qtr. Credit Hours / 5 Weeks

• Legal and Ethical Considerations in Business

6 Qtr. Credit Hours / 5 Weeks

Business Financial Concepts

6 Qtr. Credit Hours / 5 Weeks

International Finance

6 Qtr. Credit Hours / 5 Weeks

Business Information Systems

6 Qtr. Credit Hours / 5 Weeks

• Financial Statement Analysis

6 Qtr. Credit Hours / 5 Weeks

Costs and Budgeting

6 Qtr. Credit Hours / 5 Weeks

Business Professional Externship

3 Qtr. Credit Hours / 6 Seminar Hours / 84 Externship Hours

Cross-Cultural Management Fundamentals

3 Qtr. Credit Hours / 5 Weeks

• Introduction to Small Business Management

3 Qtr. Credit Hours / 5 Weeks

EXTERNSHIP INFORMATION



EXTERNSHIP OBJECTIVES

- · Identify various potential threats to businesses.
- Be introduced to the development of risk mitigating strategies.
- Be introduced to the different types of financial investments.
- · Identify investment objectives and how to effectively diversify a client's portfolio.
- Understand the legal, ethical, and regulatory requirements of businesses.
- Utilize key accounting principles and assumptions to accurately evaluate the assets and liabilities of a business.
- Be introduced to international trade practices and the key principles that influence international banking.
- Demonstrate how manual and computerized records and protocols are integrated with financial accounting and corporate decision making.
- Interpret and analyze financial statements to effectively forecast a company's profitability and financial risk.
- Examine the traditional budgetary process as well as alternative approaches and cost saving strategies to overcome budgetary issues.

- Accountant or Bookkeeper
- Bookkeeping, Accounting, or Auditing Clerk
- Brokerage Clerk
- Business Analyst
- Credit Counselor
- · Financial Analyst
- Financial Services Representatives
- Financial Services Sales

- Loan Officer
- Payroll Assistant
- Personal Banker
- Project Manager
- Bank Teller
- Risk Management Specialist
- Investment Analyst
- Portfolio Assitant Manager